

Advertising Campaign Starts 4-Weeks Out

VENTURA HOME IMPROVEMENT EXPO

Ventura County Fairgrounds

Fri-Sat-Sun • February 20-22, 2026



**Ventura County
Fairgrounds**
and Event Center



Tiny Homes, ADUs & Alternative Housing Village

How-to Demos, Specialty Foods, Arts & Crafts, and AAA Travel Showcase

Meet Homeowners Ready to Purchase Home Decorating & Remodeling

TV, cable, radio, print, digital and social media ads targeting area homeowners

KTLA, KCBS, KEYT & Spectrum TV Spots

KTLA Morning & Evening News, KEYT-TV, Spectrum News1, CNN, Fox News Channel, MSNBC, Bravo, HGTV, Hallmark, History, Lifetime in Oxnard, Camarillo, Ventura, West Valley, Santa Clarita, Simi Valley.

Radio, Newspaper, & Magazine Advertising

KNX, KHAY, KBBY, KOCF, KRUZ, Ventura County-Star, The Acorn, Ventura Breeze, VC Reporter, 805 Living Magazine, The Daily News, Ventana Fine Living, Los Angeles Times, and TheHomeMag.

Social Media, Publicity, Event Listings & Digital Ads

Advertising on Facebook, Instagram, Eventbrite, Acorn.com, VCStar.com, 805Living, VoiceSB.com, DailyNews.com, VenturaBreeze.com, news features, calendar listings, and subscriber e-blasts.

Space Limited ~ Reserve Your Booth Now

Home remodeling sales are growing as homeowners purchase kitchens, baths tiny homes, hot tubs, solar energy, landscaping, and plan DIY projects to add comfort and value. Capture your share of this market.

Booth Sales & Sponsor Inquiries: Paul Smith (714) 931-3600 ~ paul.smith210@gmail.com

VenturaHomeShows.com

Media Partners

