

**Advertising Campaign Starts 4-Weeks Out**

# **VENTURA HOME IMPROVEMENT EXPO**

## **Ventura County Fairgrounds**

### **Fri-Sat-Sun • February 20-22, 2026**



**Ventura County  
Fairgrounds  
and Event Center**



**Tiny Homes, ADUs & Alternative Housing Village**

**How-to Demos, Specialty Foods, Arts & Crafts, and AAA Travel Showcase**

**Meet Homeowners Ready to Purchase Home Decorating & Remodeling**

**TV, cable, radio, print, digital and social media ads targeting area homeowners**

#### **KTCA, KCBS, KEYT & Spectrum TV Spots**

KTCA Morning & Evening News, KEYT-TV, Spectrum News1, CNN, Fox News Channel, MSNBC, Bravo, HGTV, Hallmark, History, Lifetime in Oxnard, Camarillo, Ventura, West Valley, Santa Clarita, Simi Valley.

#### **Radio, Newspaper, & Magazine Advertising**

KNX, KHAY, KBBY, KOCP, KRUZ, Ventura County-Star, The Acorn, Ventura Breeze, VC Reporter, 805 Living Magazine, The Daily News, Ventana Fine Living, Los Angeles Times, and TheHomeMag.

#### **Social Media, Publicity, Event Listings & Digital Ads**

Advertising on Facebook, Instagram, Eventbrite, Acorn.com, VCStar.com, 805Living, VoiceSB.com, DailyNews.com, VenturaBreeze.com, news features, calendar listings, and subscriber e-blasts.

#### **Space Limited ~ Reserve Your Booth Now**

Home remodeling sales are growing as homeowners purchase kitchens, baths tiny homes, hot tubs, solar energy, landscaping, and plan DIY projects to add comfort and value. Capture your share of this market.

**Booth Sales & Sponsor Inquiries:** Paul Smith (714) 931-3600 ~ paul.smith210@gmail.com

[VenturaHomeShows.com](http://VenturaHomeShows.com)

#### Media Partners



**VC Star.**

**THE Acorn**

**Spectrum REACH**



**805 LIVING**

**THE HOMEMAG**