Advertising Campaign Starts 4-Weeks Out

VENTURA HOME IMPROVEMENT EXPO

Ventura County Fairgrounds

Fri-Sat-Sun · February 19-20-21, 2027

Ventura County Fairgrounds and Event Center

Tiny Homes, ADUs & RVs Smart Living Showcase
The Ventura County Home Show is Back! New Santa Cruz Exhibit Hall
Meet Homeowners Ready to Purchase Home Decorating & Remodeling

TV, cable, radio, print, digital and social media ads targeting area homeowners

KTLA, KEYT & Spectrum TV Spots
KTLA Morning & Evening News, KEYT-TV, Spectrum News1, CNN, Fox News Channel, MSNBC, Bravo, HGTV, Hallmark, History, Lifetime in Oxnard, Camarillo, Ventura, West Valley, Santa Clarita, Simi Valley.

Radio, Newspaper, & Magazine Ads
KNX, KHAY, KBBY, KOCP, KRUZ, Ventura County-Star, The Acorn, Ventura Breeze, VC Reporter, 805 Living Magazine, Leisure Village Insider, The Daily News, Los Angeles Times, and TheHomeMag.

Social Media, Publicity, Event Listings & Digital Ads
Facebook, Instagram, Eventbrite, Acorn.com, VCReporter.com VCStar.com, 805Living.com, DailyNews.com, VenturaBreeze.com, news features, calendar listings, and subscriber e-blasts.

Space Limited ~ Reserve Your Booth Now
Remodeling sales are growing as homeowners buy kitchens, baths, ADUs tiny homes, hot tubs, solar energy, landscaping, and plan DIY projects to add comfort and value. Capture your share of the market.

Sales: **Marlene Thorne (714) 622-5031 or (714) 608-1722 ~ marlenelvhomeshows@gmail.com**
Sponsorships/Media: **Paul Smith (714) 931-3600 paul.smith210@gmail.com**

VenturaHomeShows.com

Media Partners

KTLA 5 · 3 abc KEYT · 100.7 KHAY California Country! · 95.1 KBBY today's hits + yesterday's favorites · VC Star. · The Acorn · Spectrum Reach · Ventura Breeze · Ventura Chamber of Commerce · 805 Living · TheHomeMag

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