

**Advertising Campaign Starts 4-Weeks Out**

# **VENTURA HOME IMPROVEMENT EXPO**

## **Ventura County Fairgrounds**

**Fri-Sat-Sun · February 23-24-25, 2024**



**Ventura County  
Fairgrounds**  
*and Event Center*

**Tiny Homes, Alternative Housing & ADUs Showcase**  
**How-to Demos, Garden Workshops, Daily Prizes & Giveaways**  
**Meet Area Homeowners Ready to Buy Home Decorating & Remodeling**

**TV, cable, radio, print, digital and social media ads targeting area homeowners**

### ***KTLA, KCBS, KEYT & Spectrum TV Spots***

KTLA Morning & Evening News, KCBS News 5pm & 6pm, KEYT-TV news shows, Spectrum News1, CNN, HGTV, Fox, Magnolia TV spots in Camarillo, West-East Ventura, West Valley, Santa Clarita, Simi Valley.

### ***Radio, Newspaper, Magazine & Local Advertising***

KHAY, KBBY, KCOP, KTYD, KJEE, KSBL, KRUZ, KCLU Radio, Ventura County-Star, The Acorn Weeklies, Ventura Breeze, Ojai Valley News, VC Reporter, Ventana Monthly, Los Angeles Times, and TheHomeMag.

### ***Social Media, Blogs, Event Listings & Digital Ads***

Advertising on Facebook, Instagram, Eventbrite.com, Acorn.com, VCStar.com, 805Living.com, SBMag.com, Santa Barbara Indie, Noozhawk, MontecitoJournal.com, other websites, blogs, digital advertising, e-blasts.

### ***Space Limited ~ Reserve Your Booth Now***

Decorating & remodeling sales are growing as homeowners buy kitchen & bath remodels, spas, tiny homes, solar, landscaping, and plan D-I-Y projects adding comfort and home value. Capture your share of the market.

Sales: Marlene Thorne (714) 622-5031 office (714) 608-1722 cell ~ marlene@theedgepromotions.com

Sponsorships/Media: Paul Smith (714) 931-3600 paul.smith210@gmail.com

**[www.VenturaHomeShow.com](http://www.VenturaHomeShow.com)**

### Media Partners

