

Advertising Campaign Starts 4-Weeks Out

HOME IMPROVEMENT, FOOD & WINE EXPO

Ventura County Fairgrounds

Fri-Sat-Sun · June 12-14, 2026



**Ventura County
Fairgrounds**
and Event Center



Complimentary Wines of The World, Craft Brews & Food Tastings
Tiny Homes, ADUs, & Home on Wheels ~ The AAA Travel Showcase
Meet Homeowners Ready to Buy Home Decorating & Remodeling

TV, radio, print, digital & social media ads targeting millions of homeowners

KTLA, KEYT & Spectrum TV Spots

KTLA Morning & Evening News, KEYT-TV News, Spectrum News1, CNN, Fox News Channel, HGTV, MSNBC, Bravo Network, Hallmark Channel, History Channel, TV Land, and Lifetime Network spots in Oxnard, Camarillo, Ventura, Santa Clarita, Simi Valley, and San Fernando Valley.

Radio, Newspaper & Magazine Advertising

KNX News, KHAY Country, KBBY Soft Hits, KOCP Oldies, Ventura County-Star, The Acorn, Leisure Village, 805 Living, Ventura Breeze, VC Reporter, L.A. Times, Daily News, The Home Mag, Santa Barbara Voice.

Social Media, Blogs, Event Listings & Digital Ads

Advertising on Facebook, Instagram, Eventbrite, Acorn.com, VCStar.com, VoiceSB.com, social media reels, web advertising, news features, food & wine posts, calendar event listings, and subscriber e-blasts.

Space Limited ~ Reserve Your Booth Now

Home remodeling, kitchens, baths, pools, spas, interiors, furniture, solar, home security, and landscaping add comfort and value. Meet local homeowners face-to-face to engage directly with this high-growth market.

Sales: **Marlene Thorne (714) 622-5031 or (714) 608-1722 mobile ~ marlene@theedgepromotions.com**

Sponsorships/Media: **Paul Smith (714) 931-3600 ~ paul.smith210@gmail.com**

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Media Partners

